



myDallionz™

My Disney Friends

with

myDallionz



HIGH SCHOOL MUSICAL 3 SENIOR YEAR



myDallionz™

Princess



Fairies



High School Musical



LET'S GO



HIGH SCHOOL MUSICAL 3 SENIOR YEAR



myDallionz™



ET
C



HIGH SCHOOL MUSICAL 3
SENIOR YEAR



myDallionz™

bracelet with 3 charms

blistercard with 2 charms



HIGH SCHOOL MUSICAL 3 SENIOR YEAR





myDallionz™

Other Properties



HIGH SCHOOL MUSICAL 3 SENIOR YEAR



myDallionz™

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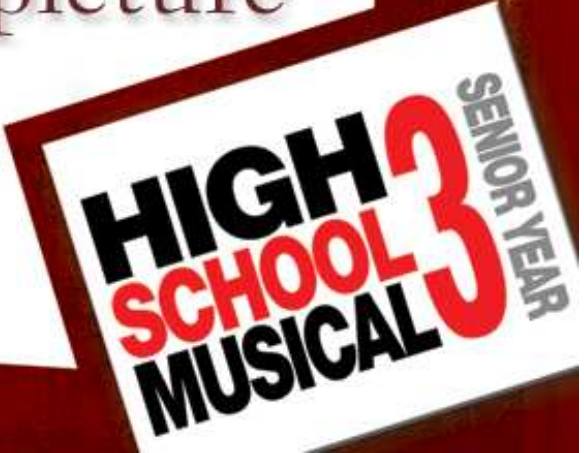




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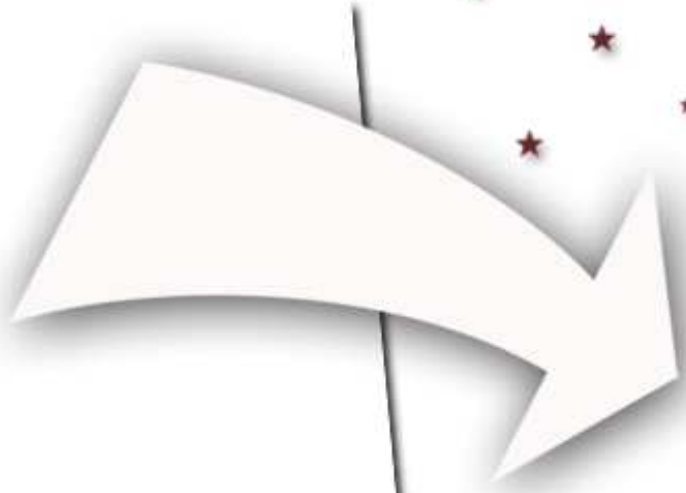


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myDallionz™



HIGH SCHOOL MUSICAL

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myDallionz™



HIGH SCHOOL MUSICAL



punch & stick your picture

HIGH SCHOOL MUSICAL 3 SENIOR YEAR





myDallionz™



Collect, give,
 exchange and share
 all Disney
 myDallionz.
 Show your
 friendship
 to the world!



HIGH SCHOOL MUSICAL 3
 SENIOR YEAR





myDallionz™



HIGH SCHOOL MUSICAL

Disney CAMP ROCK



different properties

covering age group 3 to 14



HIGH SCHOOL MUSICAL 3 SENIOR YEAR



myDallionz™

★ ★
Princess



age 3 to 6

★
High School Musical



age 6 to 12

★
Camp Rock & Hanna Montana



age 8 to 14 ★





HIGH SCHOOL MUSICAL 3 SENIOR YEAR



myDallionz™





media exposure with Disney & Jetix
 mediapartners for product
 communication





myDallionz™



part of the Disney & Jetix
online community



HIGH SCHOOL MUSICAL 3
SENIOR YEAR



myDallionz™

compelling POS and display material





myDallionz™

Spin off Products

- Necklace
- Jewel bags
- Jewel boxes
- Picture-punch
- Pre printed cards with stars and idols





myDallionz™

myDallionz



Initiated by
 Atlantic Pictures
 Kitch Commerce
 IPC

In association with
 Disney and Jetix Europe Channels

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ATLANTIC PICTURES



Kitsch Commerce
EUROPEAN IMPORTS



HIGH SCHOOL MUSICAL 3
 SENIOR YEAR

